



Lynda Wallace

Certified Positive Psychology Coaching

Build Your Successful Coaching Practice Summer 2015 Course Outline

Class Schedule

Every other Tuesday from 12:00 – 1:15 pm ET: May 19, June 2, 16, 30, July 14, 28

Course Home Page

Home base for all course resources, including class recordings, materials, and links:
<https://lyndawallace.com/build-your-successful-coaching-practice-summer-2015/>

Accessing Live Class Sessions

To join by webinar (audio and video): <http://www.anymeeting.com/lyndawallace>
To join by phone (audio only): Dial 323-920-0091, Access Code 323 7614

Class Sessions

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| 1. | May 19 | Coaching Business Basics |
| 2. | June 2 | Services and Pricing |
| 3. | June 16 | Websites that Work |
| 4. | June 30 | Search Engine Optimization |
| 5. | July 14 | Blogging, Email, and Social Media |
| 6. | July 28 | Effective Consultations |